

# Social Media:

## Discovery, Ethics, Evidence & Sanctions

1 ETHICS CLE\*  
CREDIT  
AVAILABLE



### How much will that tweet cost you?

Discover how to protect your practice and clients as well as consider the following items:

#### What is Social Media

Receive an overview of growing societal trends, along with discussion of private versus public information, and how social media blurs the lines. Consider the risks associated with social networking and if your clients are in danger.

#### Public Pitfalls and Poor Judgment

What makes social networking different: A look at some publicly poor decisions made through social media and what it could cost you.

#### Ethical Considerations of Social Media

We'll review the American Bar Association and State Rules of Professional Conduct, as well as other formal ethical opinions.

#### Online Tools & Resources

Keep aware of new developments with a look at websites, blogs, podcasts and publications that are both free and powerful resources.

#### Evidence and Social Media

What to consider in your discovery plan? We'll discuss ways to capture web evidence correctly, the importance of defensibility (including

preservation, authentication and chain of custody), privacy examination and avoiding spoliation and sanctions.

#### Social Media Policies

Important things to consider when developing a social media policy, with a look at some law firm and Fortune 500 company examples.

#### Jurors, Social Media, Judges and Mistrials

How to avoid the dreaded social networking mistrial, staying HIPAA compliant, and cautions in friending a court official.

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